

SODEOPEC2015

Practical Solutions for Tomorrow's Challenges



Soaps, Detergents, Oleochemicals, and Personal Care • October 27–30, 2015 • Hyatt Regency Miami • Miami, Florida, USA

Sponsorship Opportunities

Your company's reputation no longer depends only on the services you offer – brand recognition plays a more important role than ever. If you want your company to stand out as a leader in the industry, become a sponsor. Select one of the following sponsorships or let us tailor a sponsorship to your budget and needs.

The Conference App

Sponsorship Price: USD \$6,000

The Conference App is the interactive tool that will keep all SODEOPEC attendees in connection with the event and each other before, during, and after the conference. The App will feature: Schedule of Events, Speakers' Biographies, Exhibiting Company details, messaging between attendees, and other great networking features. App Statistics: At a similarly sized conference, the sponsor's logo banner was seen by the attendees using the App over 6,500 times and generated over 100 clicks to the sponsor's website.

Benefits of sponsoring the Conference App:

- 1 Complimentary Conference Registration
- Full page, 4-color advertisement in the printed program (inside front cover placement)
- Company logo will be used in a banner ad on the App with a live web link, in the sponsor section of the App, on the conference website, in the printed program, on signs, and other locations as needed.
- Conference App sponsor will also be listed as the sponsor of the continental breakfast on Wednesday morning of the conference.

Conference Wi-Fi

Sponsorship Price: USD \$5,000

With practically everyone carrying a mobile device, one of the best tools a conference can supply the attendee is wireless internet access. With this sponsorship, every time an attendee logs in to the Wi-Fi, they are using or seeing your company's name.

Benefits of sponsoring the Wi-Fi:

- 1 Complimentary Conference Registration
- Full page, 4-color advertisement in the printed program (inside back cover placement)
- Company will be used in the wi-fi login process.
- Company logo will be used on the conference website, in the sponsor section of the App, in the printed program, on signs, and other locations as needed.
- Conference Wi-Fi sponsor will also be listed as the sponsor of the continental breakfast on Thursday morning of the conference.

Wi-Fi and the App

Sponsor both the Wi-Fi and the App for USD \$9,750

Benefits of sponsoring the Wi-Fi and App:

- 3 Complimentary Conference Registrations
- Full page, 4-color advertisement in the printed program (inside front cover placement)
- Company will be used in the Wi-Fi login process.
- Company logo will be used in a banner ad on The App with a live web link, in the sponsor section of the App, on the conference website, in the printed program, on signs, and other locations as needed.
- Sponsor will also be listed as the sponsor of the continental breakfast on all three mornings of the conference.

Conference Portfolio Bag

Sponsorship Price: USD \$4,000

All attendees will carry the conference portfolio bag with the sponsor's logo prominently displayed.

Benefits of sponsoring the Welcome Reception:

- 1 Complimentary Conference Registration
- Company logo will be prominently displayed on the bag with the conference logo, title, and date.
- Company logo will be used in the sponsor section of the App, on the conference website, in the printed program, on signs, and other locations as needed.

Welcome Reception

Sponsorship Price: USD \$3,500

Tuesday evening's Welcome Reception is the best networking event of the conference. Attendees will gather for great conversation, food, and fun on the Hyatt's Riverwalk Terrace.

Benefits of sponsoring the Welcome Reception:

- 1 Complimentary Conference Registration
- Company logo will be used in the sponsor section of the App, on the conference website, in the printed program, on signs, and other locations as needed.

Notepads and Pens

Sponsorship Price: USD \$2,500

Each attendee will receive a conference notepad and pen.

Benefits of sponsoring the Notepads and Pen:

- Company logo and information will be displayed on the bottom of the notepad.
- Company logo and web address will be printed on the pens.
- Company logo will be used in the sponsor section of the App, on the conference website, in the printed program, on signs, and other locations as needed.

Badge Holder

Sponsorship Price: USD \$2,500

Each attendee will receive a badge holder with the sponsor's logo on the lanyard.

Benefits of Sponsoring the Badge Holder:

- Company logo and information will be displayed on the badge holder's lanyard.
- Company logo will be used in the sponsor section of the App, on the conference website, in the printed program, on signs, and other locations as needed.

Book Your Sponsorship

Return the sponsorship confirmation form to Connie Hilson, AOCs,
by email: connieh@aocs.org or by fax: +1 (217) 693-4875.

Questions? Contact Connie by email or by phone: +1 (217) 693-4831.

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Sponsorship Confirmation

Instructions

The form may be typed or neatly handwritten. Complete all sections. Sign and return the form by email: connieh@aocs.org, by mail: PO Box 17190, Urbana, IL 61802, USA; or by fax: +1(217) 693-4875.

We would like to sponsor: _____ **at USD \$** _____.

Company & Contact Information

Organization Name:

Contact Person:

Mailing Address:

Phone:

Fax:

Email:

Web Address:

Terms and Conditions

Prices are quoted in US dollars.

Payment: After the confirmation is received by AOCS, an invoice will be emailed to the contact person. The payment term on the invoice is net 30 days. Forms of payment accepted will be outlined on the invoice.

Signature

Acceptance of this confirmation form by AOCS constitutes a contract.

Authorized Signature:

Written Name and Title:

Date:
