

Montreux 2010



7th World Conference on Detergents

New Strategies in a Dynamic Global Economy

4–7 October 2010

Montreux Music & Convention Centre | Montreux, Switzerland

EXHIBIT & SPONSORSHIP OPPORTUNITIES

Sponsored by:

American Oil Chemists' Society (AOCS)

International Association of the Soap, Detergent,
and Maintenance Products Industry (AISE)

Japan Oil Chemists' Society (JOCS)

Japan Soap & Detergents Association (JSDA)

The Soap and Detergent Association (SDA)

www.aocs.org/meetings/Montreux



The World Conference on Detergent Delivers...

Knowledge

Since 1976, the World Conference on Detergents has been the place to learn and to network with the best in the industry. 2010 will continue in that tradition, delivering a program combining both business and technical presentations focused on forward-looking, strategic, and progressive ideas. Over 750 executives in business management, research, product development, technical service, product formulation, processing, production, marketing, and raw materials will gather in Montreux to discuss and share *new strategies in a dynamic global economy*.



History will be made at the 2010 conference, as for the first time ever, all three CEOs from the top detergent manufacturers will be presenting. Each speaker will give their own unique perspective on the detergents and cleaning products industry and the strategies for the future.

- ◆ Robert McDonald, President and CEO of The Procter & Gamble Company
- ◆ Kaspar Rorsted, CEO, Henkel AG & Co. KGaA
- ◆ Paul Polman, CEO, Unilever

In addition, over 35 presentations by top-level executives from inside and outside of the industry (including supply, design, textiles, regulatory) will provide diverse business perspectives and forward-thinking strategies. Presenters and session leaders will represent the global reach of the detergent business.

Networking

Exhibitors will enjoy exceptional client contact. The exhibition will be the center of networking activities, a showcase for the key suppliers of equipment, chemicals, and services in the detergents industry! Designed to be an integral part of the conference, daily morning and afternoon refreshment breaks and two receptions will be held in the exhibit hall. Wireless internet will be provided in the exhibit hall to keep you connected.

Business Opportunities

The conference schedule will provide plenty of free time to conduct business without having to miss the presentations. The 9:00 am start time and two-hour midday break will enable you to include breakfast and lunch get-togethers in your schedule. Moreover, several social events are scheduled for additional networking opportunities. The convention centre also has facilities available for confidential company meetings if required.



Dear Colleague,

We cordially invite you to join us in Montreux, 4–7 October 2010, as an exhibitor. The exhibition is a very important part of the conference and we appreciate your participation. We hope to see you at Montreux 2010—the place to *define the future*, discover *innovations in the value chain*, and learn *smarter ways of doing things*.

Best Regards,
Montreux 2010 Executive Committee



J. Keith Grime, General Chair, President, JKG Consulting LLC, USA
Thomas H. Mueller-Kirschbaum, Co-Chair, Corporate Senior Vice
President, Henkel KgaA, Germany
Manfred Trautmann, Co-Chair, Vice President, Detergents &
Intermediates, Clariant International, Switzerland
David Duncan, Past Chair, President, DRD Consulting, United Kingdom

Tentative Schedule of Events

Monday, 4 October 2010

14.00–20.00	Registration
19.00–20.30	Welcome Reception—Casino Barriere de Montreux

Tuesday, 5 October 2010 ♦ Define the Future

9.00–12.00	Presentations
10.00–18.15	Exhibition
12.00–14.00	Lunch Break
14.00–17.15	Presentations
17.15–18.15	Exhibit Reception

Wednesday, 6 October 2010 ♦ Innovations in the Food Chain

9.00–12.00	Presentations
10.00–18.00	Exhibition
12.00–14.00	Lunch Break
14.00–17.00	Presentations
17.00–18.00	Exhibit Reception
19.00–22.00	Conference Banquet—Le Petit Palais, Fairmont Le Montreux Palace

Thursday, 7 October 2010 ♦ Smarter Ways of Doing Things

9.00–12.00	Presentations
12.00–13.30	Lunch Break
13.30–15.45	Presentations



Tentative Program

As of 31 October 2009

Please visit www.aocs.org/meetings/montreux
for a more detailed program schedule as it becomes available.

Keynote Presentations by:

- ◆ Robert McDonald, President and CEO of The Procter & Gamble Company
- ◆ Kaspar Rorsted, CEO, Henkel AG & Co. KGaA
- ◆ Paul Polman, CEO, Unilever

Presentations by Top-Level Executives:

Economic Overview.

Bill Schmitz, North American Equity Research, Cosmetics, Household and Personal Care Products Analyst, Deutsche Bank Securities Inc., USA.

Textile Trends—The Future of the Textile Business.

Chris DeSoiza, Vice President, Milliken Research, USA.

China Perspective.

Max von Zedtwitz, PRTM, China.

Emerging Technology—Seventh Generation.

Jeffrey Hollender, Chief Inspired Protagonist, Seventh Generation, Inc., USA.

Design Presentation.

Richard Seymour, Founder & Director, Seymour Powell, United Kingdom

Perspectives on Mergers and Acquisitions.

Michael Heinz, Ciba Global Integration Manager, Ressort V/C, BASF SE, Germany.

REACH Presentation.

Erwin Anny, Director REACH/Chemical Policy, CEFIC, Belgium.

Is Civilization Headed for Collapse? Channeling the Forces of Nature.

Emile H. Ishida, Professor of the Study on Environmentally Friendly Materials, Graduate School of Environmental Studies, Ecomaterial Design & Process Engineering, Tohoku University, Japan.

When will Bio-Based Raw Materials Replace Traditional Chemicals in Industrial Applications for the Detergent Industry?

Norman Hay, President & Chief Executive Officer/Platform Leader Cargill Petroleum, Coal, Power & Gas, Cargill International SA, Switzerland.

Economics Talk/Analyst/Trends Forecasting.

Julian Ho, Assistant Managing Director—Industry Development, Singapore Economic Development Board, Singapore.

Defining the Future through Innovations Toward Highly Eco-Friendly Washing.

Kouichi Nakamura, Principal Researcher, Global R&D—Fabric & Home Care, Kao Corporation, representing the JSDA, Japan.

Cleaner Clothes AND a Cleaner Planet.

Keith Weed, EVP Homecare & Vitality, Unilever, United Kingdom.

Trends in Energy. (Including Water Usage).

Dochul Choi, Senior Vice President, Head of R&D Team, Digital Appliance Division, Digital Media Business, Samsung Electronics Co., LTD., Korea.

Neuromarketing.

Hans-Willi Schroiff, Corporate Vice President, Global Market Research, Henkel AG & Co. KGaA, Germany.

IT/High Throughput R&D Services Model.

Issy Goldwasser, CEO, Symyx Technologies, USA.

Sustainability in the Laundry and Home Care Industry.

Jay Golden, Affiliate Professor, Arizona State University, USA.

Packaging Design and Innovation.

Paul Bennett, Managing Partner and Chief Creative Officer; and Simon Blyth, Head Global Category CMI (Consumer Market Insight), IDEO, United Kingdom.

Modeling and Simulation Consumer Testing.

Thomas J. Lange, Director, Modeling & Simulation, Corporate R & D, The Procter & Gamble Company, USA.

Motivation and the Psychology of Winning.

Mark McGregor, Leadership Center GmbH, Switzerland.

2006 Attendance Statistics

Each time it is held, the World Conference on Detergents continues to exceed the expectations of attendees and organizers alike in terms of providing the perfect forum to meet and listen to key leaders in the industry, and to see the wealth of products and services available from exhibitors.

Number of Delegates: 906

Geographic Representation

Europe	60%
North America	16%
Asia/Pacific	11%
Middle East/Africa	8%
South/Central America	5%

Delegate Profile

Upper-Level Management	30%
Mid-Level Management	25%
Product Development	22%
Sales and Marketing	17%
Consultant	1%
Other	5%

Company Attendance in 2006

A R Sulphonates Pvt Ltd	Berg & Schmidt GmbH & Co	Consumer Specialty Products Assoc	Especialidades Quimicas 2000 SL
ACCORD Australasia Ltd	Binacchi & Co	Corichem Ag	Euromonitor International
Acdoco	Blaser Swissslube	CP Kelco	European Nanotechnology Trade Alliance
ACMA	Bolton Manitoba	Cremer Oleo GmbH & Co KG	ExxonMobil Chemical
Advance Group of Companies	British Sulphur Consultants	Croda	Fabrica de Jabon la Corona SA de CV
Aekyung Industrial Co Ltd	Canadian Consumer Spec Prods Assn	Croda Chemicals Europe Ltd	Fagol Research Group
Aekyung Specialty Chemicals Co Ltd	Cederroth Intl AB	CWK	Fankim
AISE	CEFIC	Daaboul Economic Group	Fena (P) Limited
Aktivsauerstoff GmbH	Center for Testmaterials BV	Dalli-Werke GmbH & Co KG	Firmenich & Cia Ltda
Akulu Marchon (Pty) Ltd	Chemay (Pty) Ltd	Danisco	Firmenich Asia Pte Ltd
Akzo Nobel	<i>Chemical & Engineering News</i>	Danlind A/S	Firmenich Inc
Akzo Nobel Chemicals BV	Chemithon Corp	Degussa AG	Firmenich SA
Akzo Nobel Functional Chemicals	Chemithon Engineers Pvt Ltd	Deka Co	Firmenich Turkey
Akzo Nobel Surface Chemistry	Chemrez	DeLaval Technology	Flavor & Fragrance Specialties
Akzo Nobel Surfactants	ChemSynergy AG	DeSmet Ballestra SpA	FMC Corp
Al Sharhan Industries	CHT R Beilich GmbH	DETA - Res Inst for Consumer Chemistry	FMC Forest SA
Albright & Wilson (Australia)	Church & Dwight Co Inc	Deten	Formosan Union Chemical Corp
Alco Chemical Co	CIBA Specialty Chemical Corp	Dial Corporation	Galaxy Chemicals Inc
Alexandria Detergents Chemicals	Ciba Specialty Chemicals GmbH	DINANT Corporation	Galaxy Surfactants Limited
Alimentos Polar	Cisco Systems International	Dominant Australia Ltd	GE Bayer Silicones
Amcol International Corp	Clariant (Produkte) Deutschland GmbH	Dow Belgium Bvba	Genecor International
American Colloid Co	Clariant International Ltd	Dow Chemical Co	Genecor International Asia Pacific
American Learning Solutions	Clariant SA	Dow Corning Corporation	Genecor Kyowa Co Ltd
AOTD MPOB	Claude Mancel SPRL	Dow Corning GmbH	General Company for Vegetable Oils
Arab Chemical Detergents Ind	CLER/ECOSOL	Dr W Kolb AG	Givaudan Fragrance Corp
Arabian Sufonates Co Ltd	Coaching Ideas Inc	DuPont Tate & Lyle Bio Products	Givaudan France
ARD	Cognis Deutschland GmbH & Co KG	Eastman Chemical	Givaudan Malaysia Sdn Bhd
Ardor International Pvt Ltd	Cognis SpA	Ecogreen Oleochemicals (Singapore) Ptd Ltd	Givaudan Schweiz AG
Arma Soap & Detergents	Colbyco	Ecogreen Oleochemicals GmbH	Glimpex Trading LLC
ASA Industria E Comercio Ltda	Colgate-Palmolive A/S	Economist Intelligence Unit	Grupo Givaudan SA de CV
BASF AG	Colgate-Palmolive Co	Ecover Belgium NV	Guangzhou Liby Enterprise Group Co Ltd
BASF Corp	Colgate-Palmolive R&D	EFG Elbe Fetthandel GmbH	Gulf Farabi Petrochemical Co Ltd
Battelle	Colgate-Palmolive R&D	Egyptian Petroleum Res Inst	Hansa Chemie Ag
Bekas Chemicals PLC	Colin A Houston & Assoc Inc	EMPA Testmaterials AG	<i>Happi Magazine</i>
	Colin Stewart Minchem Ltd	Enkim AS	
	Compania General de Servicios SA de CV		



Company Attendance in 2006 continued

Harcros Chemical Co	Lambson Fine Chemicals Ltd	Pilot Chemical Co	Shell Italia SpA
Hayat Chemicals	Laviosa Chimica Mineraria Spa	Plastipak Packaging, Inc.	SIC El Saeed Investment Co
Hayat Kimya Sanayi AS	Leo Burnett Worldwide	Plexus Chemicals Ltd	Sichuan Mianzhu Norwest Phosphate Chemical
Hebas Chemie AG	Leuna Tenside GmbH	Pompe Cucchi Srl	Soap & Detergent Assn
Helm AG	LG Household & Health Care	Poznan University of Technology	Solvay Chimica Bussi
Henkel KGaA	Lilleborg as	PQ Corporation	Solvay Portugal
HH Technology Corp	Lind Holding	PQ Europe	Solvay SA
Hindustan Lever Ltd	Lion Corporation	Prayon	Southern Lion Malaysia
Honam Petrochemical Corp	Mahdetaban Investment Co	Procter & Gamble Chemicals	SRI Consulting
Honam Petrochemical Corp	Mahima Exports	Procter & Gamble Co	Stanhome International
<i>Household & Personal Care Today</i>	Mane	Procter & Gamble Intl	Stapan Co
Huntsman Corporation	Mazzoni LB SpA	Procter & Gamble Japan	Stepan Europe
Huntsman Europe BVBA	McBride	PT Musim Mas	Stepan Europe
Huntsman Performance Products	McIntyre Group Ltd	PT Sayap Mas Utama	Sued-Chemie AG
ICIS	McMillan Doolittle LLP	PT Unggul Indah Cahaya Tbk	SunShine India Inc
ICSO Chemical Production	Meccaniche Moderne Srl	PT Wings Surya	Surface Chemists of Florida Inc
IFRACHIMIE Sas	Med-Tek	PURAC Inc	Surfchem
IFRACHIMIE UK	Mexeo	PZ Cussons Australia Plc	Symrise
IIT Srl	Mifa AG	PZ Cussons International Ltd	Tacit Traders
Inchem Holdings Ltd	Migros Genossenschafts Bund	PZ Cussons Polska SA	Taiwan NTC Corporation
Industria la Popular SA	Milindia Ltd	PZ Industries PLC	Teclis IT Concept
Industrial Investments Co	Milliken & Co	Qatar Shell Gas To Liquid Ltd	Tekpar
INEOS Silicas	Milliken Chemical	Quest International	Temix International Srl
Netherlands BV	Mitsubishi Corporation	Quimica Venoco C A	TEOL dd Ljubljana
Inprotec AG	Mitsubishi Intl GmbH	Quirey Do Brasil	Testfabrics Inc
Inter-Continental Oils and Fats Pte Ltd	Mitsui & Co Deutschland	Reckitt Benckiser Inc.	Toyota Tsusho Corporation
International Flavor & Fragrances	Mitsui & Co Ltd	Reliance Industries Ltd	Trevor Francis Associates Ltd
International Specialty Products	Monosol LLC	Repsol Ypf	Unger Fabrikker AS
Investchem (Pty) Ltd	Morgan Stanley	Rhodia HPCii	Unger Surfactants
Invista	Multi Participacoes Ltda	Rhodia Inc	Uniao Quimica Paulista - Tanatex SA
ISP	National Detergent	Rhodia Novocare	Unilever
ISU Chemical Co Ltd	Nease Corporation	RIDCI	Unilever France
ITOCHU Singapore Pte Ltd	Neochimiki LV	Rio Tinto Minerals	Unilever HPC Europe
Jabonera Potosina SA de CV	Lavrentiadis SA	Rohm and Haas	Unilever Italia Srl
Jaboneria Wilson SA	Nice Enterprise Co Ltd	Rohm and Haas Italia	Unilever Research
Jaboneria Wilson SA	Nice Group Co Ltd	Rolco Bianil SA	Unilever Supply Chain Company
Janex SA	Nippon Oil Corporation	Royal Chemicals	Uniqema
Japan Soap & Detergents Assn	Nippon Shokubai Europe NV	RTC Vlaardingen	United Coconut Chemicals Inc
JBS SA	Niro A/S	Sabuni Detergents Ltd	United Coconut Planters Intl
JohnsonDiversey Europe BV	Norwest Chemicals Pte Ltd	Safechem Industries	Univercity Sharray
JohnsonDiversey Inc	Novozymes A/S	Sagar Detergent Pvt Ltd	Universal Integrated Corporation
Kao Chemicals Europe	Novozymes Deutschland GmbH	Sanchez y Martin SA de CV	University of Bucharest
Kao Chemicals GmbH	Novozymes France SA	Saponia dd	University of Valencia
Kao Corporation	Novozymes Mexicana SA de CV	Sasol O & S	UOP LLC
Kao Corporation SA	Novozymes North America Inc	Savonnerie Anglaise Ltd	V Mane Fils - Dubai Branch
Kemira Chemie GmbH	Novozymes Spain SA	SCE	Van Rijswijk Consultant
Kemira Iberica SA	OCI Chemical Corp	Sela Maschinen GmbH	Vandeputte SA
Kemira Kemi AB	Office Y's Co Ltd	Semmelweis Med Univ of Budapest	Veronesi Separatori SpA
Kiran Pandy Chemicals Ltd	Oleon NV	Senzani	Vidisha Traders
Kobe University of Fashion and Design	Omya Peralta GmbH	Servicios Industriales Penoles SA de CV	Von Eicken ISP GmbH
Kolb	Orafit - Bio Based Chemicals	Seymourpowell	VVF Limited
Kolmar Petrochemicals UK Ltd	Orbit Chemical Industries Ltd	Shanghai Hutchison	Wacker Chemie AG
Koole Tankstorage Pernis	Orsi Primo	Whitecat Co Ltd	Warwick International Group Ltd
Kyoto University of Education	Oxiteno S/A Ind e Comercio	Shangyu Jiehua Chemical Co Ltd	Zhejiang Jinke Chemicals Co Ltd
Labud Doo	Pan Century Edible Oils Sdn Bhd	Shell Chemicals	Zohar Dalia
Lam Soon Edible Oils Sdn Bhd	PCC Rokita SA	Shell Companies in China	Zschimmer & Schwarz GmbH
	Persan SA	Shell Global Solutions Intl	Zschimmer & Schwarz Italiana SpA
	PETRESA	Shell Global Solutions US Inc	
	Pietro Carini SpA	Shell International Gas Ltd	

The Exhibition

Exhibitors will enjoy exceptional client contact during this exhibition of supplies and services to the detergent industry! Designed to be an integral part of the conference, daily morning and afternoon refreshment breaks and two informal evening receptions will be held in the exhibit hall. Delegates will also have ample time over the lunch break to visit the exhibition, where lunch will be available for purchase.

Who Should Exhibit?

Leading companies and organizations supplying the detergent industry with processing plants and equipment, chemical ingredients, raw materials, and other goods and services will benefit from exhibiting.

2006 Exhibitors

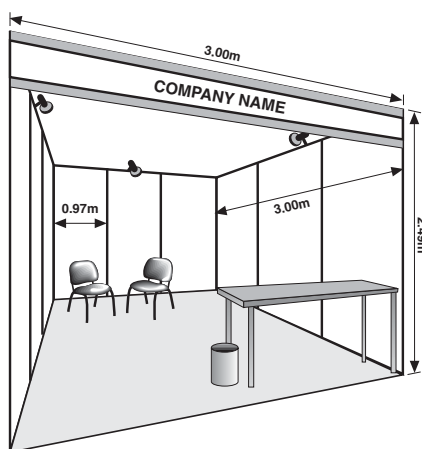
A.R. Sulphonates Pvt. Ltd.
 Alco Chemical
 Binacchi & Company
 Center for Testmaterials BV/Testfabrics Inc.
 Chemithon Corporation
 CLER/ECOSOL
 Cognis Deutschland GmbH & Co. KG
 Colin Stewart Minchem
 CP Kelco
 DeSmet Ballestra
 DuPont Tate & Lyle Bio Products
 EMPA Testmaterials Ltd.
 Entech SrL
 Firmenich
 Genencor International/Danisco
 Household & Personal Care Today
 IIT srl
 Ineos Silicas Netherlands BV
 inprotec AG
 International Specialty Products
 Kemira Chemie GmbH
 Koole Tankstorage Pernis
 Laviosa Chimica Mineraria SpA
 Meccaniche Moderne CPD
 MEXEO Wieslaw Hreczuch
 Novozymes A/S
 Pompe Cucchi S.r.L.
 Procter & Gamble Chemicals
 Quest International
 Rohm and Haas
 SELA Maschinen GmbH
 Senzani
 Shangyu Jiehua Chemical Co., Ltd.
 Shell International Gas Ltd.
 Sued-Chemie AG
 Temix International S.r.L.
 Uniqema B.V.
 Veronesi Separation Technology
 Warwick International Group Limited
 Zhejiang Jinke Chemicals Co., Ltd.

Stand Construction and Furnishings

Each stand is 3 m x 3 m x 2.49 m high. The stand is constructed with white back and sidewall elements supported by aluminum frame construction (shell scheme structure).

Each 3 m x 3 m will include:

- ◆ Fascia sign with company name
- ◆ One display table
- ◆ Two chairs
- ◆ Wastebasket
- ◆ Three spotlights
- ◆ One electric outlet (220V)
- ◆ Wireless internet access in the exhibit hall



Rental Fees

Book Early and Save!

By 30 April 2010: € 2,350 per stand

After 30 April 2010: € 2,750 per stand

- ◆ The stand fee includes one complimentary conference registration valued at € 950
- ◆ Stands will be assigned on a first-come, first-served basis
- ◆ Stands will only be assigned when the deposit is received

Deposit

A deposit in the amount of € 1,500 per stand contracted must accompany the application contract. The balance is due 31 August 2010. Payment may be made by credit card or wire transfer.

AOCS

P.O. Box 17190

Urbana, IL 61803-7190 USA

Fax: +1-217-693-4858

E-mail: valoried@aocs.org



Exhibition Hours

Setup			
Sunday	3 October 2010	9.00–17.00	
Monday	4 October 2010	9.00–15.00	
Exhibition			
Tuesday	5 October 2010	10.00–18.15	Two Breaks in the exhibition hall
		17.15–18.15	Exhibit Reception
Wednesday	6 October 2010	10.00–18.00	Two Breaks in the exhibition hall
		17.00–18.00	Exhibit Reception
Dismantle			
Thursday	7 October 2010	8.00–15.00	

Hall Specifications

Hall dimensions	2,200 m ²
Booth spaces available	55
Flooring.....	ceramic, soft grey quartz
Maximum booth height	2.7 m
Floor-load capacity	400 kg/ m ²
Column width	40 cm x 40 cm
Loading doorways.....	350 cm width x 350 cm height

Exhibit Floor Plan

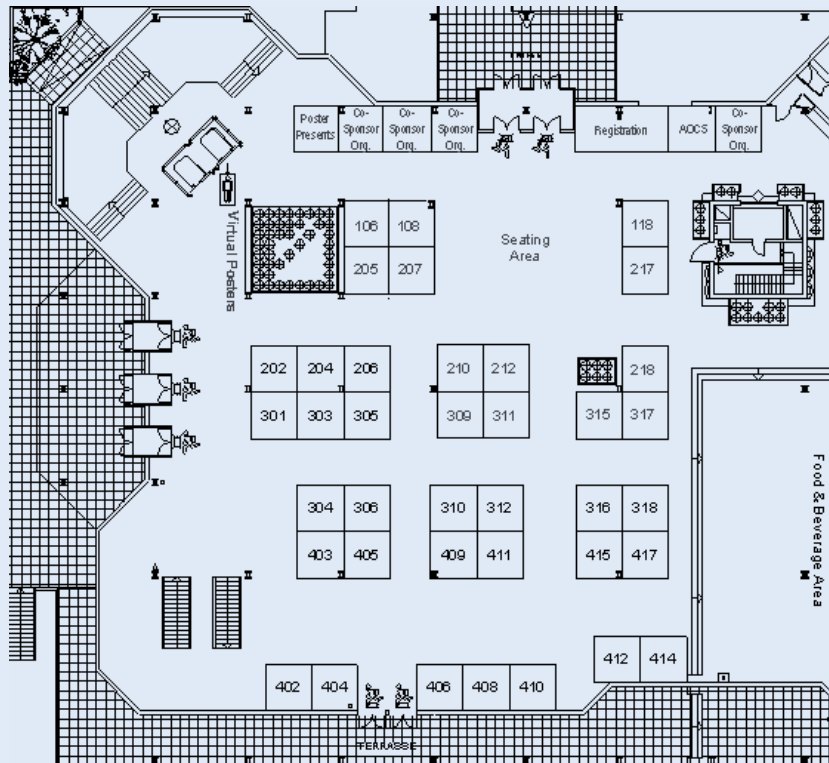


Exhibit Service Manual

The Montreux Music & Convention Centre will construct the stands as outlined in the "Stand Construction and Furnishings" section of this prospectus. An online exhibition service manual containing order forms for services such as additional furnishings, electrical service and lighting, drayage, signs, telephones, audiovisual equipment, plants, stand cleaning, freight forwarding, customs, and other services will be available at www.aocs.org/meetings/Montreux in July 2010. Orders must be returned by 15 September 2010 to ensure proper service. Exhibitors not using the standard shell scheme must contact the official contractor and the AOCs Exhibits Specialist before 15 September 2010, giving details of the proposed space utilization.

If you have any questions regarding exhibitor services, feel free to contact:

AOCs
 Connie Hilson, Exhibits Specialist
 P.O. Box 17190
 Urbana, IL 61803-7190 USA
 Phone: +1-217-693-4831
 Fax: +1-217-693-4875
 Email: connieh@aocs.org

Exhibitor Hospitality Events

AOCs encourages exhibiting companies to sponsor hospitality events for clients and prospects. We have kept Tuesday evening, 5 October, free for this purpose. We ask for your cooperation when scheduling such events, as we would appreciate that exhibit hospitalities not be scheduled during any conference events.

If you are interested in scheduling an event in Montreux, please contact:

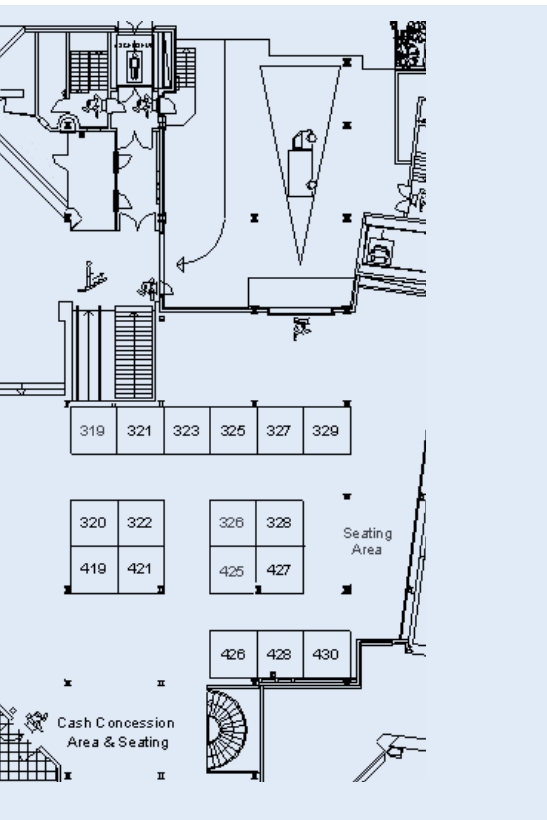
Naseem Merali-Marsens
 Sales Operations & Events Manager
 Fairmont Le Montreux Palace
 Gr. Rue 100
 CH-1820 Montreux
 Switzerland
 Phone: +41 (0)21 962 1027
 Fax: +41 (0)21 962 1025
 Email: naseem.merali@fairmont.com
 Web: www.montreux-palace.com

Registration

One complimentary full-conference registration per 3m x 3m stand, valued at € 950, will be provided to an exhibiting company. An online registration form and instructions will be made available in July 2010 at the Online Exhibit Service Kit. Registration for additional booth personnel is available at a nominal fee and will include all receptions and breaks held in the exhibit hall, but will not provide access to the conference sessions.

Housing

Please use housing forms provided with the registration materials to arrange for accommodations directly with the Official Housing Bureau. Please reserve your accommodations early to ensure availability of the hotel of choice!





Sponsorship Opportunities

The executive committee invites corporate partners to become Montreux 2010 sponsors. Sponsorships are the ideal means to place your company name before the delegates while making their stay in Montreux more enjoyable.

Conference Banquet	€ 10,000
Welcome Reception	€ 10,000
Exhibit Receptions (2 available) ..	€ 8500 each
Conference Bags	€ 6,000
Coffee Breaks (6 available).....	€ 3,500 each
Conference Notepad	€ 2,000
Conference Badge Lanyards	€ 2,000
Conference Pens.....	€ 2,000

Sponsor Benefits

	€ 10,000	€ 8500	€ 6,000	€ 3,500	€ 2,000
Complimentary registrations	4	3	2	1	
Exhibit rental discount	50%	25%	10%		
Advertisement in Conference Program	Full page, 4 color	Full page, 4 color	Half page, 4 color	50% discount	25% discount
Additional acknowledgement in Conference Program using corporate logo	Yes	Yes	Yes	Yes	Yes
Corporate logo/name at Montreux 2010 website with a live web link	Logo	Logo	Logo	Name	Name
Pre-conference and Post-conference mailing list	Yes	Yes	Yes	Yes	Yes
Ample onsite recognition using logo/name at Montreux 2010	Logo	Logo	Logo	Name	Name

To confirm a sponsorship, contact Connie Hilson, AOCs Exhibits Specialist, by phone: +1-217-693-4831 or by email: connieh@aocs.org.

Program Advertising

Exhibitors can advertise in the Montreux 2010 Program Guide at these discounted rates. Advertising will be billed separately from the stand rental fees with a payment term of net 30 days.

	4-color	Black/White
1 page	\$1,375	\$670
1/2 page	\$1,155	\$450
1/3 page	\$1,020	\$310
1/4 page	\$965	\$260

Send your advertising order to Valorie Deichman at valoried@aocs.org or by phone at +1-217-693-4814.

Executive Committee

- J. Keith Grime, General Chair, President, JKG Consulting LLC, USA
- Thomas H. Mueller-Kirschbaum, Co-Chair, Corporate Senior Vice President, Henkel KgaA, Germany
- Manfred Trautmann, Co-Chair, Vice President, Detergents & Intermediates, Clariant International, Switzerland
- David Duncan, Past Chair, President, DRD Consulting, United Kingdom

Program Committee

- David A. Del Guercio, Evonik Goldschmidt Corp., USA
- Shigeo Ishii, Japan Soap and Detergent Association, Japan
- John M. McIver, The Procter & Gamble Company, USA
- Yoshio Ohta, Japan Oil Chemists' Society, Japan
- Rodrigo Olmedo, DETERTEC, Ecuador
- Mike Parkington, Unilever Research & Development, United Kingdom
- Ernie Rosenberg, The Soap and Detergent Association, USA
- Fred Schambil, Henkel AG & Co.KGaA, Germany
- Hans Jergen Scholz, BU Detergents & Intermediates, Germany
- Richard Sedlak, The Soap and Detergent Association, USA
- Hiromitsu Takaoka, Lion Corporation, Japan
- Masaki Tsumadori, Kao Corporation, Japan
- Scott Violette, Milliken Chemical, USA
- Susanne Zänker, A.I.S.E., Brussels

Questions?

Exhibit & Program Advertising Sales

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Exhibitor Services & Sponsorships

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Montreux 2010

Knowledge | Networking | Business Opportunities



*The World Conference on
Detergents Delivers*

www.aocs.org/meetings/montreux

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